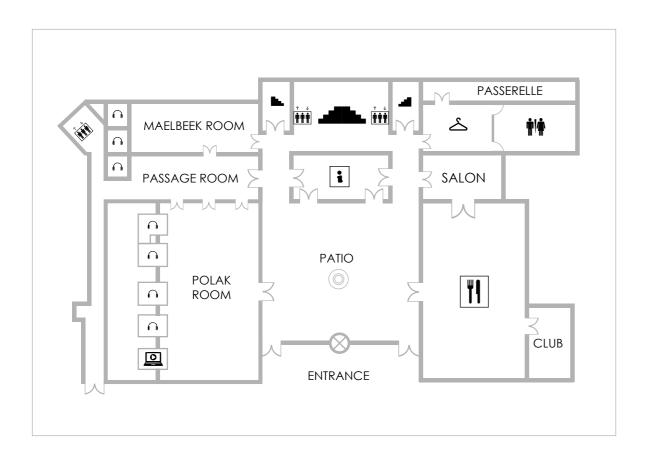
Press conferences - Meetings Receptions - Events Office space



.be



WHETHER YOU ARE ORGANISING A PRESS CONFERENCE,

SEMINAR, CONFERENCE OR A MORE INFORMAL

PRESENTATION, THE RÉSIDENCE PALACE – INTERNATIONAL

PRESS CENTRE – BRUSSELS PROVIDES

THE PERFECT SETTING FOR ANY EVENT IN THE HEART OF

BRUSSELS' EUROPEAN QUARTER



A COMPREHENSIVE SERVICE

Welcome to the Résidence Palace - International Press Centre - Brussels (IPC), an outstanding venue for any event. This sumptuous 1920s Art Deco building is situated a stone's throw from Rond-point Schuman in the heart of Brussels' European quarter. With its unique decor and original features, it provides a charming setting for events of all kinds.

Seven multipurpose rooms offer pleasant, user-friendly spaces. From a working breakfast for 10 to a seminar with cocktail dinner for 250, a press conference to a product presentation, the Résidence Palace has a space to suit every need. It also boasts a top-quality catering service and the latest audiovisual and technical equipment. Our professional team assists organisers with all aspects of event management to ensure that everything runs like clockwork.

For Belgian and foreign journalists, there are facilities and a service centre for their contacts with Belgian authorities and international institutions. More than 150 foreign correspondents rent offices in the building. This makes the Résidence Palace a unique venue for interacting with the media.

"OUR COUNTRY IS, AND REMAINS, A DRIVING FORCE BEHIND THE EUROPEAN UNION. THE SPIRIT OF COMPROMISE AND COOPERATION IS IN OUR GENES. OUR LOYALTY TO THESE PRINCIPLES MEANS THE RÉSIDENCE PALACE IN BRUSSELS IS PERFECT AS AN INTERNATIONAL MEETING PLACE FOR JOURNALISTS FROM ALL TYPES OF MEDIA AND FROM ACROSS THE WORLD. IT IS A SUPERB LOCATION TO BEGIN DIALOGUE AND MAKE REPORTS ABOUT EUROPE. I AM PROUD THAT OUR COUNTRY CAN ENSURE A HIGH-QUALITY WELCOME FOR CORRESPONDENTS FROM ALL CORNERS OF THE GLOBE."

Charles Michel, Prime Minister

ART DECO JEWEL

The Résidence Palace was Brussel's first luxury apartment block. The sumptuous Art Deco building was designed by Swiss architect Michel Polak in the 1920s for the city's bourgeoisie and aristocracy.

The complex was conceived on a grand scale. It had chambermaids and butlers for the benefit of its occupants, as well as, among other things, its own restaurants, theatre, swimming pool, hairdressing salon, bank, post office, garages, grocers, florist's shop, chocolate shop, newsagent, gymnastics hall and a terrace on the 11th floor. However, this success was to be short-lived.

In 1941, the building was requisitioned by the occupying German forces. After the war, the complex could not be restored to its original use and it was bought by the Belgian State to house various government departments. In 2000, the federal government decided to set up an International Press Centre at the Résidence Palace, taking advantage of its prime location in the heart of the European quarter.

Today, the Résidence Palace - International Press Centre successfully combines authentic Brussels heritage with state-of-the-art technological infrastructure. It ensures a typically Belgian professionalism and high standard hospitality.









"AS SOON AS IT OPENED IN 2001, THE RÉSIDENCE PALACE PRESS CENTRE
QUICKLY ATTRACTED LARGE NUMBERS OF CORRESPONDENTS. OVER THE
YEARS, IT HAS BECOME THE HUB FOR INTERNATIONAL JOURNALISTS WORKING
IN BRUSSELS AND THE EUROPEAN QUARTER. GIVEN THE GROWING NUMBER
OF DEBATES AND OTHER ACTIVITIES TAKING PLACE AT THE RÉSIDENCE
PALACE, IT IS SET TO FURTHER EXPAND ITS ROLE AS A CONVIVIAL VENUE FOR
MEETINGS BETWEEN JOURNALISTS AND AS A PLATFORM FOR DEBATES AND
DISCUSSIONS WITH POLITICAL, ECONOMIC AND CULTURAL PLAYERS."

Michael Stabenow, journalist for the Frankfurter Allgemeine Zeitung

OFFICE RENTALS AND MEDIA ROOM

Many international media organisations and news agencies rent office space at the Résidence Palace - International Press Centre - Brussels. Its central location close to the European institutions is a major advantage.

Offices are available to rent by both news agencies and journalists. Irrespective of the size of the space (small or large) or the duration of the rent (short-term or long-term), tenants benefit from a full range of facilities including:

- a fully-equipped television studio with news desk and blue/green key facilities;
- a green room;
- multiple live stand-up positions;
- editing facilities;
- etc.





Everything that journalists need to deliver copy on time is permanently available at the Résidence Palace - International Press Centre - Brussels, for both print and audiovisual media.

For journalists who do not have an office at the International Press Centre, there is a dedicated newsroom in which they can work. The Media Room can accommodate up to 20 journalists. It is equipped with desktop computers, laptop connections, a printer/photocopier and free high-speed internet.









MediaHub @ Résidence Palace

The Résidence Palace - International Press Centre - Brussels is a dynamic communication centre that does more than just provide facilities and services.

It works in close collaboration with journalists' associations and has joined forces with the International Press Association (IPA-API) to set up a number of activities for the Belgian and international press:

- Newcomers briefings, in partnership with J@YS: information days for new foreign correspondents in Brussels
- API Hours @ Résidence Palace, where journalists meet in an informal and relaxed setting
- Seminars and debates with representatives of European Union Member States, civil society and the worlds of business, research and academia.

The aim of these activities is to:

- improve the welcome given to foreign correspondents;
- promote contact with Belgian and European civil society and the worlds of business, research and academia;
- bring together foreign correspondents and Belgian journalists.

Journalists@YourService (J@YS)

Journalists' associations from Belgium and abroad have their own service centre at the Résidence Palace - International Press Centre - Brussels: Journalists@YourService. This offers professional advice, assistance and services for foreign journalists working in Brussels.





AUDIOVISUAL AND TECHNICAL SERVICES

The multimedia company Videohouse is Residence Palace's exclusive partner. They stand ready seven days a week, 24 hours a day to meet the needs of journalists and clients. They offer a comprehensive set of services:

- Technical support in the meeting rooms for your event
- Interactive livestream capabilities
- Video recording and reporting for your event
- Technical support in the recording studio and editing and voice-over booth
- Satellite link for live footage

The International Press Centre has the necessary modern technology for a successful event. The building has a glass fibre link with all European institutions and the national broadcasting corporation VRT. The recent installation of a new high-tech conferencing system takes the services provided by the Residence Palace to the next level.

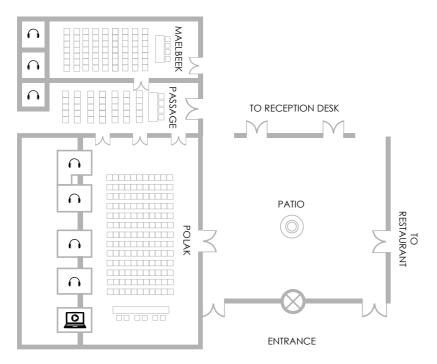
CONFERENCE ROOMS

Polak

The Polak room has a fixed theatre layout and provides space for six speakers and 143 attendees. Each seat is equipped with a microphone, recording socket and simultaneous interpreting headset. The four interpretation booths can accommodate up to eight interpreters. The Polak is also equipped with a state-of-the-art HD video wall.

The Polak can be extended into the neighbouring Passage room, providing space for a further 40 people as well as an additional interpretation booth and a large screen projector. It can also be extended into the Maelbeek room, to accommodate an extra 60 people. In addition, events can be followed on flat screens in other parts of the building.

Occupants of the Polak room can also make use of the stunning Patio. This glass-covered area with its centrepiece Andalusian fountain provides a perfect space for welcoming guests. A reception in the Patio is an event in itself and will leave an unforgettable impression.





Maelbeek

The Maelbeek conference room can accommodate four speakers and up to 60 attendees. It has two interpretation booths and a large screen projector. The Maelbeek can be used in combination with the Passage room.

Passage

The Passage room can accommodate four speakers and up to 40 attendees. It has one interpretation booth and a large screen projector. The Passage can be used in combination with the Polak and/or Maelbeek rooms.

PALACE

Maelbeek room (60 people)

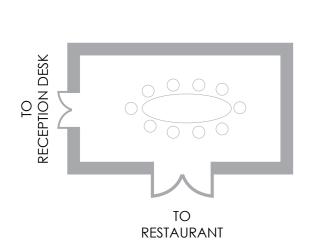






INTERNATIONAL PRESS CENTRE HAS ESTABLISHED ITSELF AS A CENTRAL HUB FOR MEMBERS OF THE INTERNATIONAL PRESS BASED AT OR WORKING IN BRUSSELS. THE RÉSIDENCE PALACE SEEKS TO FACILITATE MEETINGS AND INTERACTION BETWEEN JOURNALISTS AND REPRESENTATIVES OF VARIOUS BELGIAN AND INTERNATIONAL INSTITUTIONS. IT OFFERS WORKING SPACES IN A PROFESSIONAL AND WELCOMING ENVIRONMENT. ITS LOCATION AT THE HEART OF BRUSSELS' EUROPEAN QUARTER IS A DISTINCT ADVANTAGE."

Elio Di Rupo, Prime Minister of Belgium, 2011-2014

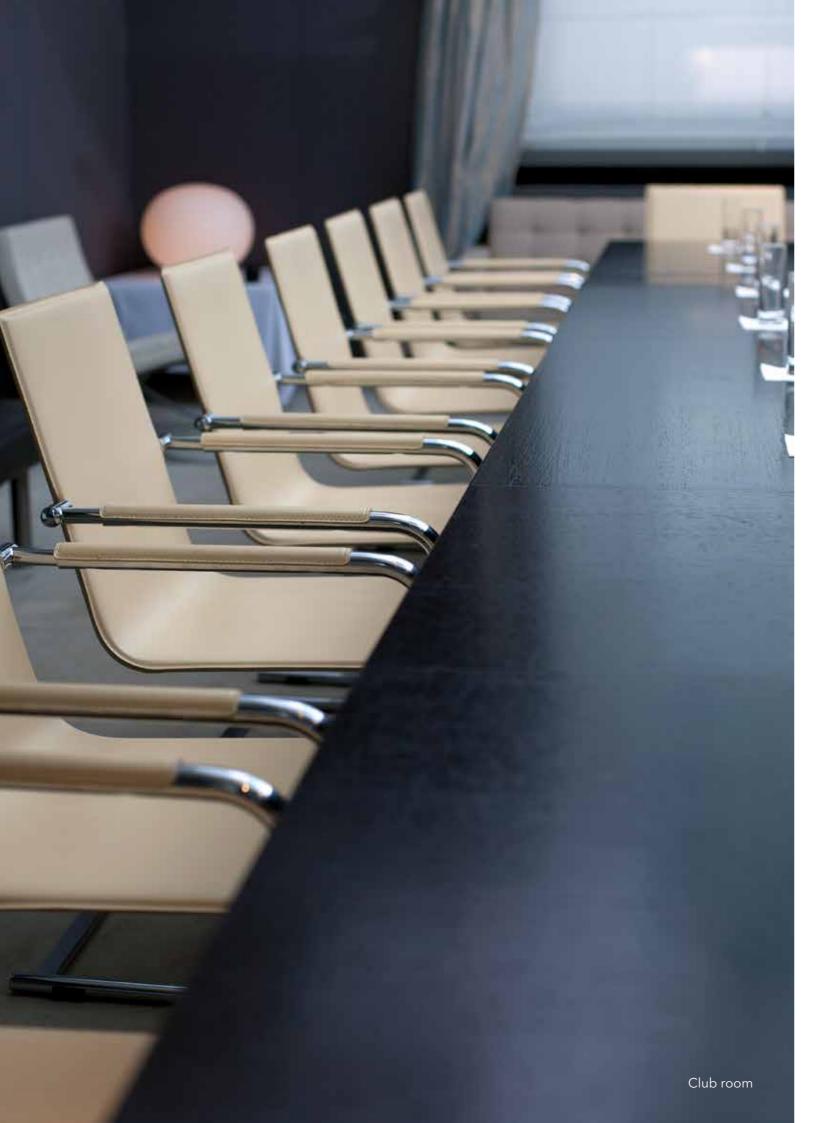


Salon

The Salon is a welcoming space, ideal for chatting or reading a newspaper. A wide range of Belgian and foreign daily newspapers and magazines are available. Alternatively, keep up-to-date with the latest TV news on the 46-inch screen.

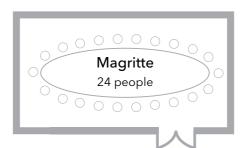
The Salon can be transformed into a conference room accommodating six speakers and up to 30 attendees, depending on the configuration. It can also be set up for working breakfasts or lunches and provided with all the necessary technical equipment.



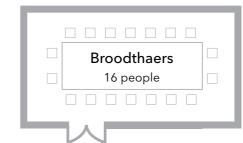


MEETING ROOMS

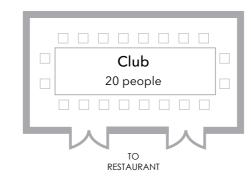
3RD FLOOR



1st FLOOR



GROUND FLOOR



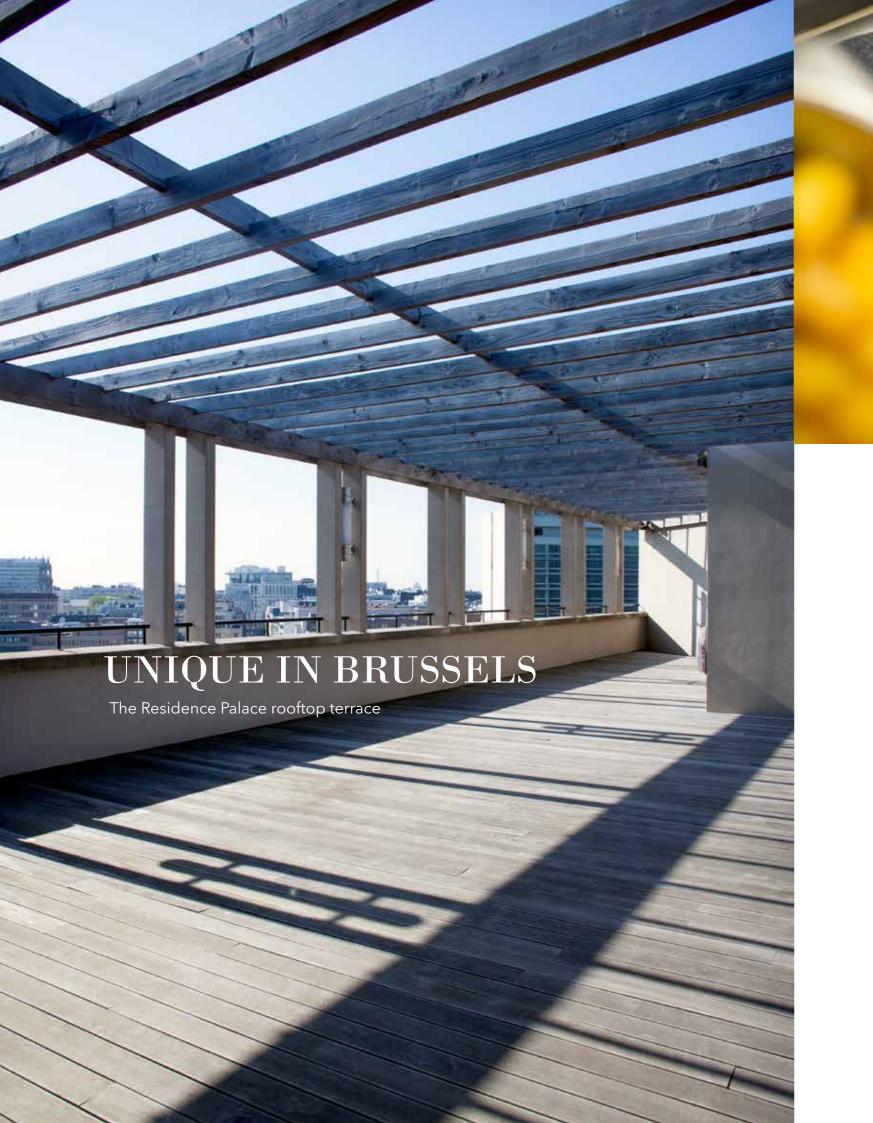
The meeting rooms can be equipped with a projector and any other technical equipment, and can also be used for working breakfasts or lunches.

The Club is a deluxe meeting room, located next to the restaurant. It is the perfect place for a press gathering, business lunch or VIP meeting and is equipped with a 46-inch screen.











The Residence Palace rooftop terrace can host up to 235 guests. The magnificent view over the city and the European quarter is unique in Brussels. This special venue will make your event truly exceptional.

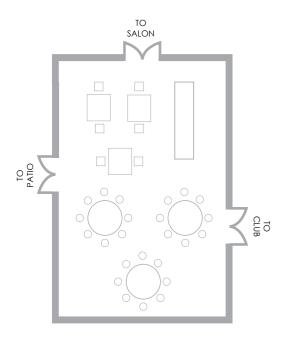
The rooftop terrace is available for walking diners, cocktail events or receptions. Our caterer as well as our in-house audiovisual and technical partner are at your service. Our professional team will assist you from start to finish to make your event successful.

WORLDWIDE, HAS SET UP AN OFFICE AT INTERNATIONAL PRESS CENTER IN THE RÉSIDENCE PALACE, BRUSSELS. THE RÉSIDENCE PALACE IS NOT ONLY AT THE HEART OF THE EUROPEAN DISTRICT, BUT ALSO AND MOREOVER A HOME FOR JOURNALISTS FROM THE ENTIRE WORLD WHO PRACTICE THEIR PROFESSION THERE DAY IN, DAY OUT. IT IS THEREFORE NO ACCIDENT THAT 15 YEARS AGO THE INTERNATIONAL FEDERATION OF JOURNALISTS DECIDED TO MOVE HERE TO THE SECOND FLOOR."

Anthony Bellanger, General Secretary



RESTAURANT AND CATERING



The lively ground-floor restaurant is open to the public from 8 a.m. to 6 p.m., Mondays to Fridays. Seating around 180 people, it serves excellent brasserie-style food amid original Art Deco decor. The menu features the finest seasonal Belgian dishes as well as mouthwatering specialities from other countries.

The restaurant's operator also provides catering for events held at the International Press Centre. A breakfast buffet, reception or cocktail dinner, the chef makes every event a culinary triumph. As well as set menus, customised meals can be arranged in consultation with the chef.

WANTED A FANTASTIC, EXTRAORDINARY BUILDING WHERE JOURNALISTS
WOULD GO OUT OF CHOICE RATHER THAN OBLIGATION, AND WHERE
MAJOR EUROPEAN THINK TANKS WOULD HOLD THEIR MAIN MEETINGS. SINCE
THEN, THE RÉSIDENCE PALACE HAS BECOME FAMILIAR TO EVERYONE IN
BRUSSELS AND EVERY GOVERNMENT IN EUROPE, NOT TO MENTION SUCH
EMINENT FIGURES AS KOFI ANNAN AND BAN KI-MOON.»

Guy Verhofstadt, Prime Minister of Belgium, 1999-2008

PRACTICAL INFORMATION

Résidence Palace -International Press Centre - Brussels

155 Rue de la Loi B-1040 Brussels T + 32(0)2 235 21 11 (reception) T + 32(0)2 235 21 04 (restaurant) www.residencepalace.be info@residencepalace.be

- www.facebook.com/presscenter.org
- Résidence Palace International Press Centre

Business manager: Isabelle Hoberg isabelle.hoberg@residencepalace.be T + 32(0)2 235 21 29

Audiovisual & technical services: videohouse@residencepalace.be

catering: catering@residencepalace.be



Use public transport if possible

- M Schuman station, Lines 1 or 5, exit Rue de la Loi ∕ Résidence Palace
- Schuman bus stop, Lines 12, 21, 22, 36, 60, 79
- B Schuman station
- Parking Loi: 85 Rue de la Loi or Parking Thon: 120 Rue de Trèves 1040 Brussels

Résidence Palace

International Press Centre - Brussels 155 Rue de la Loi B-1040 Brussels T + 32(0)2 235 21 11 www.residencepalace.be - info@residencepalace.be

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